



Meagan O'Brien

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A Little About Me

I've worn many hats!

My background is in graphic design and illustration, but I have worked as a project manager, event coordinator, and in social media outreach. With a diverse background I bring that much more to my designs.

All good design should engage and communicate with people. Whether it's web, print media, or creating an event my work delivers idea-driven, creative solutions that are relevant and beneficial to a client's business.

My Life at a Glance

INTERACTING

Emotionally intelligent,
Great collaborator

LEADING

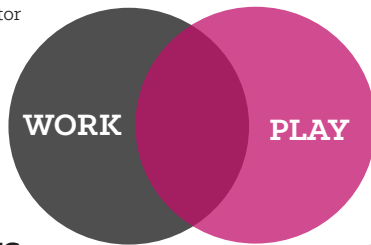
Organizer,
Motivator

CREATING

Problem solver,
Visual thinker

DELIVERING

Time management,
Consistency, Attention to detail



VOLUNTEERING

EcoLogic, Boston Dyke
March, SMC

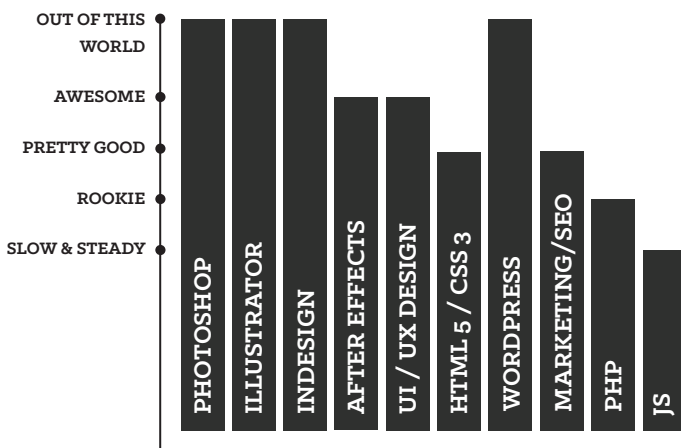
HOBBIES

Traveling
Films
Storytelling
Games

STAYING CURRENT

Web Start Women
Girl Develop It
Wordcamp Boston

Technical Skills



Reference Site

To view my portfolio: www.meaganobrien.com

Qualifications & Employment History

January 2010 - current

Freelance - Designer, Illustrator, Animator

Mailchimp - Illustrator

Created custom illustrations and an animated gif for a mailchimp marketing article published on Medium.

City of Chelsea - Poster Designer/Graphic Illustrator

Custom poster and banner designs promoting City events.

abc WOW - UI/UX Designer, Illustrator, Animator

Children's app where I created the design, branding, and all illustrations and worked on the animation and sound effects!

January 2016 - September 2017

Arlington Community Media, Inc. - Media Coordinator

At ACMi I implemented marketing campaigns, animated show intros, executed a full website overhaul, reimaged branding and community image, managed interns, produced television shows, and taught courses on web development and logo design.

May 2015 - November 2015

East Somerville Main Streets - Grant Project Coordinator

ESMS was awarded a NEA placemaking grant. My work on the grant included managing the film project, coordinating festivals, designing materials, creating a website, and intern management.

May 2010 - April 2015

Somerville Arts Council - Program Coordinator

The Arts Council is a leading force in Somerville's rebranding. My role was coordinating 15+ events per year for the ArtsUnion series. This included reviewing applications, managing project producers, pitching events, organizing workshops, leading cultural tours, writing press releases, designing print materials, web dev, and social media outreach. I also created over 30 custom event posters and banners during my time there.

July 2008 - May 2010

InScribe - Production Assistant

As a photoshop expert I designed seasonal invitations and worked on the floor at trade shows.

2008

Alfred University, School of Art and Design

Graduated Cum Laude with a BFA in Graphic Design